

## ***THE 1970'S***

### **1970-1971**

*Marguerite Ray's* theme for the year 1970-71 was "Innovative Effective Service" and was chosen to complement and carry forward the theme of the International President, "Take a Fresh Approach to Service." President Ray's first goal was to search for unmet needs in the community and implement appropriate service projects. To accomplish this, she appointed delegates to the Dallas Federation of Women's Clubs, Dallas Women's Council, City Council Meetings, Dallas Independent School District Board Meetings, and the Commissioners Court Sessions.

This was called the Community Listening Post, and it charged the delegates to listen, report back to the board things happening in the community of which Altrusans should be informed, and to watch for community needs to which Altrusa could minister. Other committee chairmen and all members were requested to be especially watchful for opportunities in their routine. This brought interest and dialogue during the year. Several projects were suggested. Some, it was felt, could not be done, but some could, such as the following:

- Flashlights and raincoats given for underprivileged children's summer camp;
- Mechanical precursor and vitamins purchased for a child with cystic fibrosis;
- Tickets given to El Centro College for students to attend Dallas Symphony Orchestra concerts as a Thanksliving contribution;
- Christmas gifts given to patients at the Terrell State Hospital;
- Assistance given to the Dallas Society for Crippled Children in their Easter Seal Mailing program;
- Time given as hostesses on opening night of the National Social Workers Convention at the Municipal Auditorium; and
- \$45 presented to the preceding year's Founders' Fund Vocational Aid recipient to buy camping wardrobes for her two daughters – an Indian woman who was deserving of much encouragement.

However, the largest project was locating equipment for the city of Dallas department of Public Health Clinics. The Department wished to open four neighborhood clinics within the inner city. They were able to furnish personnel from the Department of Public Health and volunteer physicians to staff the clinics daily and space from already existing federal projects, but they had no money to buy equipment. \$200 was given from the Community Service Committee for this new service project, and the club set about locating possible equipment. The

Department Director stated that they would be glad to accept new or used equipment and sent a list of necessities for the first clinic.

The first health clinic was opened June 1, with more than the requested equipment. Much of the equipment was promised for the second clinic, and some pieces were available for the third and fourth clinics. Parkland Hospital and the city Health Department cooperated.

The Altrusa Club of Mesquite (since disbanded) had just been organized by the Dallas club, and the Dallas members set out to do everything possible to help the new club be successful. Dallas Altrusans went regularly and faithfully to Mesquite meetings and brought Mesquite Altrusans to Dallas meetings. Thirty-one Dallas Altrusans saw the Mesquite Club chartered with thirty members. Splendid progress was made by them. In July 1971, they sent a delegate to the International Convention in San Francisco with all expenses paid.

Dallas club programs were innovative and certainly effective. They included a court scene, skits, costumes, panel discussions, dialogues, films, lectures, audience participation, and parties. The club had a co-chairman for the program coordinator.

Problems facing the Playschool at the Elmer Scott Project were resolved, new enthusiasm was generated, and a training program for the workers planned. This project was the testing ground for "*Sesame Street*."

Grants-In-Aid and Founders Fund Vocational Aid received much attention. The club not only gave to these projects, but it had a GIA recipient: a Korean woman, Mrs. Young-Ni-Lee Kim, who was attending the Perkins School of Theology at Southern Methodist University and studying religious education. The club also had an FFVA recipient, but illness forced her to discontinue her project.

Participation ran high in the *Theatre Three* project with the play "*The Skin of Our Teeth*." The club not only raised funds for the Elmer Scott Playschool, but also offered sixty Job Corps girls the privilege of attending the play.

The International Relations Committee's Christmas party for forty-five foreign exchange students and the June party for thirty-nine international comparative law students got maximum club participation and maximum enthusiasm.

The Job Corps Scholarship Fund required maximum participation from the Vocational Services Committee and all other members. Fifty-four members participated in the annual dinner at McKinney. Many members and their guests

supported and enjoyed a vocal concert in Caruth Auditorium at SMU by soprano, *Christine Palmer*, a club member and former opera singer. The two events resulted in a \$663 Scholarship Fund for Jobs Corps, enabling girls to take additional courses to upgrade their working skills. Job Corps girls also were assisted with job placement.

The Social and Ways and Means Committees put on a *Helen Corbitt* Tasting Dinner and a most enjoyable Christmas party.

Newer members were invited to sit in on board meetings, so that they would become familiar with the workings of the club.

The Women's Service Club Forum mixer dinner saw forty-four of the Dallas club's members present. The Quota Club was responsible for the dinner this year. The Dallas club president was appointed to organize a Presidents Forum, made up of the six service club presidents and immediate past presidents, who were to work together for the interest of service clubs and their projects.

The year 1970-71 was a year filled with worthwhile activities and accomplishments.

*Compiler's note: Marguerite Ray earned first runner-up in the Edith DeBusk President's Award.*

## 1971-1972

When *Margery Anderson* became president of the club in 1971, the International Theme was “*Turn Concern Into Action.*” Irene Hurst of Temple was serving her first term as Governor of District Nine, after her installation at the Fairmont Hotel in Dallas. Her theme was “*Reach for the Big Deal.*”

In keeping with Margery’s desires that the total membership of the club be raised to 100 during the year; that members should know the community and keep aware of and participate in the needs of the community; that the members strive for new perspectives by having informative programs on critical issues; and that the club be innovative, she chose as her theme “*Be Aware.*”

The goal of 100 was not reached, but membership rose to 90. Four orientation meetings were held. The International goal of concern about club membership was evinced with much concern when members were ill or having difficulties. The club experienced the tragic loss of *Ruth Behrens*. (*Editor’s note: Ruth Behrens was a past president who was brutally murdered in her home.*) Because of this, members developed a closeness with one another that helped turn their concern to the establishment of a memorial fund in her name, funds that would help make the community a safer, healthier place to live. (*Compiler’s note: Future years would show that this fund has been used many times to achieve the goal of crime prevention.*)

The Community Service Committee was very active at the Elmer Scott Playschool and with putting medical equipment where it was most needed. Through the efforts of *Martha Reinhardt*, dental equipment was secured for the Dallas Indian United Methodist Church Project.

This year saw the first antique show, headed by *Dr. Dollie Woodul*. It was estimated that 4,420 service hours were given to this and other projects and fund raisers. For many years, it had been the wish of Altrusans to have a large money making project, and this seemed to be the right plan. However, *Martha Knowles*, Chairman of Ways and Means, was a “winner” in bringing in \$1,690.75 from the sale of cookbooks. Other money makers were Christmas greetings in the *Communiqué* (\$259), Christmas cards (\$1,089.90), and fruit cake commissions (\$25.87). The net income on the Antique Show was \$3,698.34 and \$800.47 from cookbooks.

The International Relations Committee presented a theme about Africa and its emerging countries, which offered an insight into the lives of far away people. The Christmas party for foreign students at the home of *Lucille Preston* and the picnic for lawyers throughout the world at the home of *Helen Kingsbury* gave members a further opportunity to enhance the service image, because members were more understanding of from “Whence they came.”

A great investment for the club was the concern for girls at Job Corps. A plaque award was continued with the "Girl of the Month" coming to meetings to enable members to have personal contact. The Vocational Services Committee presented \$350 in mini-scholarship funds that enabled girls who graduated to further their education. Altrusa also sponsored a beauty pageant at Job Corps, with members acting as judges, providing prizes, and paying other expenses.

Founders Fund Vocational Aid raised \$422 and had a birthday celebration when Governor Hurst was the speaker. Members were reminded that *Sue Powell* was chairman at the conference in Dallas. The International Convention was held in San Francisco that year, with many Dallas members attending. Another visitor to the club was Joella Terrill Butler, who was a delight to hear.

The club met with the Richardson club. Continued support to the Mesquite club was provided by *Willena Monroe* and others.

Continued support was given to the Foster Parents Plan with Benigno Cuenca as recipient.

Returning to the Community Service Committee, additional activities at the Elmer Scott Playschool and the health clinic should be mentioned. The budget for the project was \$1,700. Of this, \$1,600 went for a teacher's salary, with the remaining \$100 allocated for parties, projects, etc. The \$259 received from the *Communiqué* Christmas Greetings and the proceeds of a box supper were given to this project. Stocking caps were given to the children for Christmas; supplies were bought; and juices were given for lunches. A milk supply was provided also. Club members donated jewelry for the children to use for Mother's Day gifts and for door prizes at a Mothers Luncheon. Donation of material for Christmas suits for each child was obtained by *Ruth Brown* from the Sears Ross Avenue store. The suits were made by Skyline High School students. Other donations were a Sesame Street record and set of teacher's training books, a set of comic books, some puppets, and for each child a coloring book of "good foods." *Betty Smith* arranged for the children to have breakfast with Santa at Sanger-Harris in December, as well as a can of candy and cookies for each child to take home as a Christmas present for their families. A rocking chair, purchased from Weir's furniture Store, was provided, as well as other monetary gifts. In all, the club expended \$3,568 on local service projects.

In the clinic project, the first neighborhood health clinic was officially opened June 1, 1971 at 2015 Hall Street (B. F. Darrell School), with equipment donated and valued in excess of \$4,000. At the end of the club year, there was enough equipment to open one additional clinic.

## 1972-1973

*Opal Carr*, with *Jan Hemphill* as her program coordinator, took office in July, 1973. Club members immediately started to carry out the International Theme of “*Turn Concern Into Action*” and the president’s theme of “*More Participation, Better Communication, 103 in 73.*” Since Irene Hurst was still Governor of District Nine, the District Theme was still “*Reach for the Big Deal.*” The Leadership Training Seminar was held in Greenville.

The Altrusa Information Committee’s International goal for the biennium was “*Dedication Through Education.*” New members were honored on July 8 at a program meeting entitled “*The Sound of Music,*” with *Jane MacWilliams* (Membership) and *Dr. Nina Fay Calhoun* (Classification) as co-chairmen. Some different, informative programs were carried out during the year, such as a skit on Parliamentary Procedures; “*Communication or Excommunication*” – a talk by member *Helen Budner* on techniques to be used by members to communicate better with each other; a skit reporting on District Conference called “*Dedication Through Education,*” chaired by *Shirley Woodward*; and “*Birds of a Feather*” for Governor Martha Jane McGee’s visit, chaired by *Sue Powell* and *Willena Monroe*. An interesting note from Altrusa Information Committee Chairman, *Lucille Preston* – Accents could have been more effective, if the method of presentation had been varied.

Different programs were not limited to the Information Committee, however. The International Relations Committee, with *Mamie McKnight* as chairman, played its part, too! “*Chop Suey*” was a Mandarin Chinese dinner at the Peking Palace, where Mr. Sandy Lee gave an historical sketch of the development of Mandarin foods. Each member received a pair of chop-sticks as a souvenir. Then came “*Made in Japan,*” when Mr. Yoshiho Kamura, Dallas Director of Japanese Tourism, presented a film on Japan. After that, Dr. Neil McFarland, Vice-President and Provost of SMU, appeared in “*Oriental Slant,*” showing slides on aspects of oriental cultures. “*Getting to Know You*” brought 45 members of the SMU Institute of International Law to a backyard Texas-style dinner and funfest at the home of *Jessamine Younger*. Two social events for foreign participants in special, short-term programs at SMU were a dinner party on December 26, 1972 at the home of *Margery Anderson* and the picnic for the foreign attorneys and judges. A new project initiated through the efforts of *Maud Anderson* involved the manning for the Foreign Visitors’ Desk at the airport. The committee continued to correspond with Benigno Cuenca, a young Filipino boy the club supported through the Foster Parents Plan. A guest book for foreign guests was continued.

The Community Service Committee budgeted \$2,000 for the Elmer Scott Playschool, \$1,600 for the teacher's salary, \$40 for Christmas fruit baskets for families of the children, and \$25 petty cash fund for the school. By special permission of the board, \$160.58 of unused funds was spent to pay the hospital bills for two of the Ward quadruplets at Children's Medical Center. Additional services for the playschool included \$25 for supplies, \$22 cash and 25 packages of soup, 46 cans of fruit juice, and arrangements for 22 children to have "*Breakfast with Santa*" at Sanger's again this year. The playschool project was phased out at the close of the school year, because the teacher, Mrs. Bea Carey, was retiring. A "tea" was given on May 15 at the Alumni Center honoring Mrs. Carey and various others who helped found the school and carry it on faithfully for more than 15 years! The budget for the neighborhood health clinics project was \$500. \$208 of this amount was spent for two tape recorders and one small adding machine for the Dallas City Health Department. On December 3, 1973, the Los Barios Unidos Community Health Clinic at 3201 Herbert Street was dedicated. The club contributed \$200 to this clinic and helped furnish some items of equipment. The clinic opened with operating funds from a federal grant. However, because of curtailment of federal funds, the clinic operated during this administration with a very limited staff. The City Health Department planned to open another neighborhood clinic in the Fruitdale area about mid-July. Dr. E. Lowell Berry, Director, solicited the help of Altrusa in getting equipment from the estate of Dr. Hill Metz to open the clinic. The Dallas Voluntary Action Center needed volunteers for four hours work on Saturdays to do counseling on community volunteer projects to benefit students and working people. The committee undertook this for two months as a pilot project. Results were varied.

The Social Committee reported, through *Martha Reinhardt*, that a meeting was held in the Reinhardt home for the Christmas meeting with two of the new members taking part in the program. *Ruth Sivley* gave a beautiful rendition of "*The Littlest Angel*" and *Marian Smith* gave highlights of ways that Christmas is observed in other lands. Another new member, *Marcia Ellis*, and her friend *Bonnie Tancre*, performed several Christmas folk songs, and *Marguerite Ray* gave an interesting Accent of various projects of our foreign clubs. The theme for the evening being "*Christmas Around the World.*"

The president appointed a Special Projects Committee in December 1972 to investigate another project to take the place of the playschool. Members of this committee were *Barbara Lord*, *Jan Hemphill*, and *Marion Rogers*. The committee later expanded to include the chairmen of the major program committees, *Dr. Nina Fay Calhoun*, and *Sue Powell*. No major project was found, but the committee hoped that, with on-going work, a worthwhile project that involved all members of the club would be forthcoming, because *Altrusa was built to last and is a stairway to service.*

## 1973-1974

At this writing (February, 1997), the only time the membership of the Dallas Club reached 100 strong was during *Sue Powell's* administration – 1973-74. The Membership chairman was *Dorothy Prinzhorn* with *Martha Reinhardt* as vice-chairman, and *Dr. Nina Fay Calhoun* as chairman of Classification.

For this membership attainment, the club won a special award at the District Conference in October, 1974 from Joella Terrill Butler, who was the donor of the District Membership Award. Nineteen new members were initiated during Sue's term of office.

Sue was installed at the R. L. Thornton Alumni Center in June, 1973 by Immediate Past Governor, Irene T. Hurst, in a "fitting" way – by pieces of a dress pattern. After all, one cannot have a dress unless all the pieces are there, just as all the pieces must be in Altrusa from the International level down to the (as some say) lowly club member. This pattern must have been unique.

The International Theme was "*Be a Channel for Change,*" so a natural theme for the club president was "*Changing Service to Meet Changing Needs.*" Who doesn't want a new dress pattern once in a while?

The *Dallas Morning News* of Saturday, July 8, 1973 contained an item about the luncheon honoring new members at Brookhaven Country Club. Each new member gave a vignette of herself, carrying out the program title "*Getting to Know You.*"

A "*Big D. Rodeo*" under the direction of *Floy Bourn*, Program Coordinator, presented the year's programs. Taking part were:

Ribbon Roping	Community Service Committee
Bareback Bronc Riding	International Relations Committee
Running Barrels	Vocational Services Committee
Bull Riding	Finance Committee
Clown	"Tain't Funny When the Books Don't Balance" – Treasurer
Judges	Members

With all the "Getting Started on a new Year," the icing on the cake was the International Convention in Montreal, Canada. *Aileen Aiken* was International Membership Chairman at the time. Joining her in attendance were *Dr. Nina Fay Calhoun* – Past International President, *Jan Hemphill*, *Marguerite Ray*, *Bess Morgan*, and *Barbara Lord* – Credential Committee member. Delegates were *Sue Powell*, *Frances Jaschek*, and *Lorraine Griffin*.



Dr. Nina Fay Calhoun gave the invocation at the President's Banquet at the Queen Elizabeth Le Grand Salon. The official prayer was:

*"Make me a channel for change today,  
Make me a channel for change I pray,  
My life possessing,  
My service blessing.  
Make me a channel for change today."*

The Leadership Training Seminar was held in Greenville. Sue Powell's home was the scene for the Incoming-Outgoing Workshop. In the words of the *Dallas Morning News* – "Local Altrusa Club to Consider Agenda."

Three club members were written up in the *Dallas Times Herald* – Lucille Johnston, Trust Officer of Republic National Bank; Polly Lewis, Seagoville State Bank; and Jane MacWilliams, First National Bank – in connection with the meeting of the National Association of Bank Women.

The District Nine Conference was held in Pampa on October 19-21, 1973 with Glyndene Shelton as chairman and Governor Martha Jane McGee presiding. The theme of the conference was "*Pan for Service.*"

During the year, the club started sponsoring the Training Center for the Adult Retarded on the recommendation of the Oak Cliff Kiwanis club. Foreign students were entertained in September and December, 1973 and June, 1974. Members also took Christmas gifts to the Country Estates Nursing Home in Lancaster in December, 1973. Bonnie Tancre was chairman of this endeavor.

The McKinney Job Corps continued to be a project and the club was written up in the *McKinney Monitor* – the Job Corps paper. President Powell and Vice-President Jan attended a Job Corps meeting, where they met and were pictured with Secretary of Labor, Peter Brennon. The Industrial Day Luncheon was a great success with 42 placement authorizations received. The club won the Dallas Federation of Women's Clubs Outstanding Club Award for 1973-74.

On the heels of the International Convention in July, came the Annual Antiques Show and Sale on September 14-16 at Market Hall, with Margery Anderson and Helen Butler in charge. The show not only made money for the next year's projects, but let the city know about Altrusa through paid ads and news items in the Dallas papers, as well as an article in the *McKinney Courier Gazette*.

Besides the Antiques Show, the Ways and Means Committee held a box supper at the Fred M. Lange Center, with Carol Frank and Floy Bourn as co-chairmen. Several dress sales brought in more funds.

Club members attended the Birthday meeting of the Sherman Club on January 29, 1974. How nice to see the "child" in such good health.

The mixer dinner for Women's Service Club Forum ("*Sing a Song of Sixpence*") was held at SMU on February 19, 1974, where the president spoke on the McKinney Job Corps.

"*American Life Before Columbus*" was a meeting held at the Dallas Museum of Art, under the auspices of the International Relations Committee (*Jessamine Younger*, Chairman).

President Powell helped with the ribbon cutting at the First Annual Antique Show of the Mesquite Club (another "child") on March 21, 1974 at the Holiday Inn, Town East. The club also assisted in sponsoring the 12<sup>th</sup> Annual Management Seminar for Women Executives on March 26-29.

The Altrusa International Anniversary was held at SMU on April 2, 1974, with clubs organized by the Dallas club in attendance.

Another member, *Dr. Geddes McLaughlin*, Dean of Baylor School of Nursing, was honored for being named Faculty Member of the Year in May, 1974.

The Arlington Altrusa Club had its charter banquet on June 8, 1974. *Carol Houren* received a certificate award for becoming the 100<sup>th</sup> member of the Dallas club the same month.

To let club members know about the "doings" and honors, *Jan Hemphill* published all in the *Communiqué*.

Other honors received by the club during the year were second place for the yearbook, with *Sara Frances Chester* as chairman, and honorable mention in the Mamie L. Bass Service Award. President Powell was first runner-up in the Edith DeBusk President's Award.

## 1974-1975

Jan Hemphill chose as her theme, “*Service in 100 Ways.*” Her goals were:

1. Research and implement a new club service project that will involve members contributing time, as well as club funds;
2. Seek each member’s participation in planning or carrying out a club program or project;
3. Increase membership and fill classifications not now represented; and
4. Increase financial support for FFVA and GIA.

The Dallas club continued to be represented in the Dallas Federation of Women’s Clubs and the Dallas Women’s Council.

The main fundraiser was the Antique Show, chaired by *Margery Anderson* and *Helen Butler*.

The first meeting of the year honored the new members at the Northwood Club. At the second meeting, the programs for the coming year were presented by Program Coordinator *Aileen Aiken*. One other interesting topic for programs this year was the CIA. Altrusa Information Committee sponsored three orientations, each held in a member’s home.

The District Conference was held on October 18-20 in Waco.

Service projects supported by the club were: locating equipment for the City of Dallas’ Department of Public Health’s neighborhood health clinics, working with foreign students to promote friendships and understanding of American life, adopting children through Foster Parents Plan, awarding Job Corps scholarships, and working with other community groups (including the Salvation Army) on establishing a boarding home for girls. The Dallas club also contributed to FFVA and GIA.

*Editor’s note: neither Jan Hemphill’s president’s report nor scrapbook were available. The information for this year was taken from the yearbook. Therefore, this summary lacks Jan’s wit and humor.*

## 1975-1976

*Floy Bourn* took office in June, 1975, using as her theme “*Step up to Service*” to complement the International Theme of “*Set the Pace.*” Her program coordinators were *Sue Powell* and *Ruth Brown*, with *Aileen Aiken* as Yearbook Chairman and *Dorothy Stuckey* as Scrapbook Chairman. The Altrusa Club of Dallas Foundation, Inc. included only the *Ruth Behrens* Fund. Meetings were at the R. L. Thornton Alumni Center.

On July 1, 1975 the club honored the new members of the past club year with the theme “*New Altrusans on Parade.*” Soon after that the International Convention was held July 20-24 at the Shamrock Hilton in Houston.

A unique meeting was held August 19 – a progressive dinner, with punch and nibblings at the home of *Lucille Preston*, salad at the home of *Dr. Erie Darnall*, main course at the home of *Jan Hemphill*, and dessert and coffee at the home of *Leita Marsh*.

On September 2, the Vocational Services Committee introduced “*A Vietnamese Family in Our Town,*” with *Doris Ford* as chairman. Catching one’s breath, the members found themselves very involved with the Annual Antique Show on September 12-14, with *Dr. Nina Fay Calhoun* and *Leita Marsh* as chairmen.

The club birthday was celebrated on October 7 with a program called “*A Baby Grows Up,*” chaired by *Sara Frances Chester*.

Members wended their way to the St. Anthony Hotel in San Antonio for the District Nine Conference on October 17-19. The theme was “*Think Altrusa – Action Today for a Challenging Tomorrow,*” with Governor Majorie Cave presiding. Governor Cave visited the Dallas Club on December 2, speaking on “*What is an Altrusan?*”. Continuing this busy period, December 28 found the club “*Sharing the Joys of Christmas*” with foreign students at the home of *Norma Beasley*.

“*In or Out of Step*” on January 6 found the members feasting on box suppers, while the Program Coordination Committee (*Sue Powell*) and the Ways and Means Committee (*Opal Carr*) led the members in deciding what plans had been carried out and what plans would be forthcoming for the rest of the year. January also found a program on the Job Corps – “*Our Girls,*” chaired by *Geddes McLaughlin* and *Louise Timmerman*.

The Altrusa Club of Oak Cliff hosted the Women’s Service Club Forum mixer dinner for the combined service clubs in the Dallas area at the Oak Cliff Country Club on February 17. April 20 found the club celebrating the Altrusa

International Anniversary with “*Pace Setter ‘59*” at the Southern Methodist University Student Center.

June 6 brought “*1776-1976 Bicentennial Celebration*” by the International Relations Committee with *Harriett Pruitt* and *Virginia Woods* as co-chairmen.

Projects for the year were parties for foreign students from local colleges and universities to promote friendship and understanding of American life; the Foster Parents Plan; Job Corps in McKinney; Day Care Center for the Functionally Handicapped; Training Center for the Adult Retarded, Inc.; and support of International service projects – Founders Fund Vocational Aid and Grants-In-Aid.

The closing meeting of the year featured “*We End to Begin*,” with the outgoing president giving her report and *Dr. Nina Fay Calhoun* acting as chairman for the installation of the incoming officers.

## 1976-1977

On May 1, 1976, President *Jewell Culpepper*, Program Coordinator *Frances Welch*, and officers and major committee chairmen motored to Irving, Texas for the Area I Leadership Training Seminar. One of the first things they noticed as they found parking spaces was the marquee stating “*Welcome Altrusa.*” The second thing they noticed about an hour or more later was the fact that, although the welcome sign was out, the facility had not really known that Altrusans were coming. As a result, lunch turned out to be the sort of fiasco that throws food service people into apoplexy. However, the workshop itself was successful. Club members came back with sheets of notes and a lot of good ideas.

They learned, they said, two things: 1. The success of any organization depends on the proper functioning of each member thereof, from the lowest echelon to the highest, from the kitchen help and bus boys to the hotel manager; and 2. Wherever an Altrusan goes, she looks and listens for clues to needed services. Day care centers for mothers who have to work on weekends are as necessary as for those who normally work Monday through Friday. (A waitress called in to serve the lunch had to bring her young child, because day care facilities were not available.) Mental click – an idea for service.

In keeping with the District Theme “*Think Altrusa! Action Today for a Challenging Tomorrow*” and the International one of “*Set the Pace,*” the club decided to “*Get in Step*” and march through the year in rhythmic steps to music, commencing with the “*Getting to Know You*” luncheon honoring the new members. Then the calendar for the year was presented to the tune of “*This Could be the Beginning of Something Wonderful.*”

Jewell boldly announced her first goal – one hundred percent membership participation – somewhat like going to the sanctuary to pray for rain without taking an umbrella. It is the kind of goal, said Jewell, however, about which there can be no argument as to whether it is reached. One either does it or doesn't. They didn't, she said.

But they came close when they staged the Sixth Annual Antiques Show and Sale. There were members on the scene, behind the scenes, between the scenes, and after-hours scenes. (There were the normal low-profile bickering -- the chairman said a dealer was unhappy with the location of her booth; someone said hostesses were not staying long enough; the mechanics chairman went to Houston; the food service people came out to see why the ticket takers were having so much fun; and the president said, “*I didn't know we had a problem,*” then went back to the tearoom for another cup of coffee and to appraise a purchase. Practically almost everybody did a little; some did more than a little;

some did more than enough; and some did much more than that. The combined efforts netted the service project fund \$4,710.50 for 1978.

The Ways and Means Committee actively recruited volunteers for dress sales and promoted a delightful theater party. These combined efforts netted \$1,889.91 for the 1978 service projects.

The Altrusa Information Committee did an outstanding job of disbursing Altrusa information through Accents, orientation meetings, the newsletter, and reports. The Happy Birthday Party paid tribute to Altrusa Founders and to past leaders. The committee promoted attendance at regular meetings, the District Conference, and kept the Brag Jar going every meeting to remind everyone that the International Convention in Brighton, England was a date to remember. Five new members were pinned.

Jewell's second goal was to achieve the maximum utilization of the club's service dollar. During the year, the club explored and searched for a need that could result in just the right image-making, award-winning, self-rewarding project that could weld all the members together in enthusiastic service.

The International Relations Committee entertained international students with a warm Christmas Carol Party – receiving a “Thank You” from twenty-four students representing twelve countries. This committee was successful in adopting two daughters through the Foster Parents Plan – a Bolivian and Filipino.

The club found a charming advocate for women's rights in Emir Maiaci, an SMU student from Pakistan. It was said “whether his personality and/or handsome youth was the reason or not might be debatable, but contributions to GIA that evening came to \$380.21.”

The International Relations Committee sent a \$500 check to cover expenses of two nursing faculty members from the University of Nuevo Leon, Monterrey, Mexico, enabling them to attend a training program at Texas Children's Hospital.

Who was to judge the second goal? Did the club get maximum use of its dollar? Who knows how far-reaching was the influence of the Christmas Carol Party? Or how many children were helped with the training received by the nursing faculty members?

The Vocational Services Committee continued the eight year friendship with the McKinney Job Corps, granting a \$1,000 scholarship to the Texas Education Foundation, to be dispersed to Job Corps graduates attending evening classes in local community colleges. The Sixth Annual Industrial Day

Luncheon was heralded by the Job Corps people as a huge success. Then again, the club gave clothes and more clothes to the center. Club members were guests of the Job Corps Center for a regular meeting in May. They then could see first hand where the action was and more intelligently evaluate the project.

The Vocational Services Committee also was successful in getting an FFVA recipient as guest speaker in April. Her gratitude for the funds received and her courage in the face of tremendous odds so touched the membership that \$802.50 was contributed to the International Foundation for FFVA grants.

President Culpepper said in her president's report, "*Deep within the human soul lies a spirit ever reaching outward and upward. Is it not that yearning for something a little better that causes us to become Altrusans? And the same spirit that causes a young girl to catch a glimpse of a little patch of blue sky, a dream perhaps, thus saying to herself, 'I don't want to scrub someone else's dirty floors for the whole of my life.'* A Poet I read once said, '*tis strange how I'm made, half mystic, half mutt, my feet in the mud, my eyes on the stars...*' Does not our dollar encourage these young people to rise above the mud? Can we not also see in the metro special school another group of young girls and women who must feel there is something better?"

The Community Service Committee continued the support of both the Day Care Center for the Functionally Disabled and the Training Center for the Adult Retarded – a total money gift of \$2,600. Then the club reached out: to explore, to search, to evaluate needs. The results: a \$325 audiometer for the Intertribal Indian Clinic; a \$650 gift to Dallas Community Action Center's Consumer corner; a \$2,275 gift to Casa De Los Amigos, a temporary home for teenagers; and a \$350 gift to Reinhardt Elementary School. Three of these projects were directly relevant to International's 1975-77 goal to "*Strengthen Family Life*," and the fourth could be, if one links better education with good family attitudes. Beyond the dollar gifts, this committee was quite successful in getting the membership involved in personal (hours of time) service. Twenty plus members donated from two to eight hours each to the Senior Citizens Craft Fair in November. Planned "working committee meetings," where visual aids were prepared for Reinhardt Elementary School, were open to all members. At these sessions, the treasurer renewed her "times tables," the doctors lettered flash cards, the judge created textured alphabetical cards, and the nutritionist attempted to spice the meeting with a nutmeg "S." Although it resulted in "ess a little mess," the failure was accepted as a challenge. They turned to auditing the cassettes of "*The Owl and the Pussycat*" being taped by the hospitality chairman for the slow learners. In the final analysis members had heeded Governor Cave's message, "*Bee Busy*" and had scooped the upcoming International biennium goal of "*Literacy Worldwide*."



The kids thanked the club. (Promotion gimmick used by the Dallas Independent School District in local papers.)

Then, there were the Person to Person projects: the club paid dental bills for a lady who desperately needed self-esteem; paid tuition for a sixteen year old mother who had to finish a course in upholstery to support her family; bought a toaster oven for a handicapped woman; paid tuition for two young women enrolled in El Centro College School of Nursing and Allied Health; and purchased an evaporative cooler for a twelve year old burn victim. A total of \$791.93 was expended for these projects.

It was possible in the eighty-six member club there were eighty-six opinions as to whether the club received maximum benefits from the \$8,711.57 in service projects. All did agree that service is Altrusa's Motto...and remember who said..."*In as much as ye have done it unto one of the least of these...?*"

In Louisiana, lagniappe is a stick of peppermint candy thrown in gratis with the flour, salt, and baking powder. The club's lagniappe that year was the newsletter – the *Communiqué*. The editor kept members posted on all coming events, reported faithfully on activities going on within the committees, published news from both International and District, and kept members informed as to the whereabouts and health of members. In the November issue, the editor published a list of "kinds of members." Jewell immediately identified herself. Jewell said that she was the wheelbarrow – having to be pushed – and thanked the club for pushing. She also remarked that what would the club do if it didn't have the wheelbarrows, what would the pushers do? If all were north stars, no one would need guidance.

THE project was not found for the Dallas Club, but all promised to work in seeking out a service project that would indeed involve all members in expanding Altrusa's image.

## 1977-1978

Meetings continued to be held at R. L. Thornton Alumni Center in 1977-78. When *Sandra Blassingame* came in as president of the Dallas Club, the International Theme was “*Expand Altrusa’s Image.*” Literacy became a focus for programs and the search for a new service project was begun. Her unifying theme was “*Extend the Keys of Freedom.*” Keys represented the means, methods or tools to provide freedom and the concept of freedom, signifying freedom to be informed, to think, to understand, to communicate, to participate, and to serve.

Her goals were to strengthen membership, sponsor new Altrusans, interpret Altrusa to the community, and combat illiteracy. The program coordinator was *Floy Bourn*.

Seven members attended the Leadership Training Seminar in Tyler in April. “*To Bee or Not to Bee Prepared*” was the workshop theme. Fayrene Biro was Governor of District Nine.

In May, a workshop for officers and committee chairmen was held to exchange information, reports, and recommendations. Responsibilities of officers and committee chairmen and their relationship to International and District representatives were presented. Previous club projects were reviewed and policies relating to membership and classification were discussed.

The first program of the year was the luncheon for new members entitled “*Key to the Future.*”

At the Twenty-Second Annual District Conference in Abilene, the club won first place in the largest contribution to Founders Fund Vocational Aid, third place for the *Communiqué* (*Ruth Brown*, editor), and second place for the Dr. Nina Fay Calhoun International Relations Award. *Judith Carrier* was chairman of the International Relations Committee at the time.

Membership participation was excellent in the giant team-work effort for fundraising. The Annual Antique Show held at Market Hall September 16-18, 1977, with *Dr. Nina Fay Calhoun* as chairman and *Helen Butler* as co-chairman, was supported by 75% of the members and yielded a profit of \$5,687.28. A smaller project was the sponsorship of a theater production of “*Cabaret*” at the Country Dinner Playhouse, that was sold out for the evening by Altrusans and made \$2,075 toward fundraising. Sales of Christmas cards, cookbooks, and dresses earned a total of \$2,563.78.

In order to sponsor new Altrusans, the Membership Committee met monthly to review applications and to plan. Sixteen invitations for membership

were extended; twelve new members were initiated. Each member of the committee obtained a copy of the new Classification Guide and a new Membership Procedure. These were discussed at meetings.

The goal of "*Interpret Altrusa to the Community*" was met in various ways with the Antique Show and the play offering contact with the community. Free and paid newspaper, television and radio advertising, involvement with antique dealers, and the sales of the Show Guide booklet that presented Altrusa's goals, purposes, and projects provided exposure.

The president and several past presidents participated in meetings of the Women's Service Club Forum, which was made up of six classified women's service clubs in Dallas. The groups held a mixer dinner in February, 1978, at which each club's service projects were presented.

Members took part in the Senior Citizens Craft Fair held at Fair Park. This fair gave an opportunity for senior citizens to present their crafts with all proceeds going to them for the sale of their wares.

The club had a Grants-In-Aid recipient named Myuun Sook Roe, a Korean graduate student majoring in business at SMU. \$1,000 was received by Miss Roe, who attended a meeting of the club to thank Altrusa for the award. The International Relations Committee budgeted \$500 for her expenses, but she did not need the funds. The committee presented a program called "*A Key to Many Lands*," which gave the members an idea of Korean culture with emphasis on education and literacy programs. The guest speakers were the Secretary to the Korean Consulate and a Korean visitor, Mrs. Ahn.

The club adopted two girls, one from Bolivia and one from Manila, through the Foster Parents Plan. Letters from the girls were read to the membership and/or published in the *Communiqué*.

A Christmas party was given in a member's home on December 27, 1977 for foreign graduate students attending a seminar sponsored by SMU. A traditional Christmas dinner was served and members had the opportunity to visit with the thirty-two guests. The students invited members to attend their own party given the following night where they entertained with native dances.

In cooperation with the Dallas Council of World Affairs, Altrusa held a June, 1978 picnic in a lovely outdoor setting for thirty attorneys from foreign countries, who were attending an academy on American and international law.

The Person to Person Project that year involved a foreign student, Smita Vaidya, from India. She had completed her Ph.D. in biology from Texas Women's University and then was offered a post-doctoral traineeship in the lab

at the U. T. Science Center in Dallas. The status of her visa was in the process of change, and though she had a job, the school could not pay her until the visa was completed. She needed money for two months living expenses. She was given a \$500 loan from the Person to Person budget. The load was repaid.

The club continued support of the Job Corps located in McKinney. A donation of \$1,000 was made to the scholarship fund in January, 1978. Staff members presented a program, "*Employment, Key to Well Being*," which brought the membership up to date on the activities at the Corps. Twenty-nine graduates of the Corps, who were employed in Dallas at the time, received scholarships to increase skills through community college courses. Clothing and personal items also were donated and collected for the students. The club sponsored an industrial day luncheon at the Hilton Hotel for personnel representing two hundred businesses and industries who hired Job Corps graduates. One construction company offered one hundred new training jobs for graduates as a result of attendance at the luncheon. The speaker was Senator Jim Maddox. All media were represented. A letter of welcome was given to each guest, along with the informative brochure "*Altrusa Is.*" Good publicity preceded the luncheon in a local paper. New Job Corps recruitment spots on local television included the information of available Altrusa Scholarships for graduates.

A Founders Fund Vocational Aid Award of \$500 was presented to Mrs. Ann Heinline, a nursing major at El Centro College. She was a widow with two children to support. She attended a meeting of the club to express her thanks, saying if it were not for the scholarship, she could not have completed her last semester at school.

The Community Service Committee requested \$4,500 for the Training for Adult Retarded Center, which the club had supported for several years. This money was to include funds for the support of an additional staff member at the center. Altrusa funds provided general operational costs. Members donated supplies for craft, food for snacks, and a variety of items for the second-hand store the director operated to support the center.

An advisory committee of seven members was appointed to explore the possibility of extending participation into a major project for the club. The committee visited the pilot home for trainable retarded adults. Our president met with the director, Mrs. Jean Sutton, to gather data and to determine her attitude toward an alliance with Altrusa. It was decided that more data would be collected before the presentation of the project as a major club activity.

The goal of "*Combat Illiteracy*" was directed toward the exploration for a project to meet literacy needs in the community. The Community Council of

Dallas was contacted for information concerning available programs, and this was investigated thoroughly. However, no new program was found at that time.

A three-month summer program of education and recreation for under-privileged children held in the East Dallas Christian Church was in need of funds. The club supported Project "I Can Do" with a \$500 contribution.

A grand total of \$8,171 was contributed to the community during the year.

Club members were saddened by the death of charter member, *Cecile Lowenstein*, on December 22, 1977 and honorary Altrusan, *Helen Corbitt*, on January 16, 1978.

At the District Conference in Sherman in October, 1978, Sandra received first runner-up in the Edith DeBusk President's Award.

## 1978-1979

The theme that the president, *Ailsa Lewis*, chose for the year was “*Making Service a Symphony.*”

On May 13, 1978, the incoming/outgoing officers and chairmen had a planning rehearsal at the home of the immediate past president, *Sandra Blassingame*. In order to be ready for the performances of the symphony from July 1, 1978 through June 30, 1979, members came to look at the music, exchange handbooks, reports, and recommendations.

The overture by the conductor was “*How the President Would Like to Interpret the Symphony.*” Next – a good metronome – “*The International Service Bulletin*” by *Sandra Blassingame*; “*Potpourri*” by *Aileen Aiken*; “*Audition for Membership*” by *Dorothy Prinzhorn*; “*What Opus Is It?*” – the new Classification Guide – by *Dr. Nina Fay Calhoun*; and “*Program Notes*” by *Jewell Culpepper* - program coordinator, *Sue Powell* - Altrusa Information, *Jan Hemphill* - Community Service, *Geddes McLaughlin* - Vocational Services, and *Ruby Nell Ruth* - International Relations.

The four sections of the orchestra were: “Stringed Instruments” - Altrusa Information; “Wind Instruments” - Community Service; “Percussion Instruments” - Vocation Services; and “Other Groupings” - those instruments that cannot be categorized with the others, such as International Relations.

Members attended the Leadership Training Seminar in Mesquite, where they learned the District Theme - “*Altrusa’s the Name – Let’s Play the Game.*”

The club then settled down to write the score for the symphony of service. At the time paper badges were used to identify the membership. New badges were designed for each member on which was inscribed “*Make Service a Symphony.*”

Orientations were held in August, October, January, and May. The four movements of the orientation symphony were “*Organization and Structure,*” “*What Altrusa Expects of You and What You can Expect from Altrusa,*” “*Service Projects and Selected Policies,*” and “*Historical Highlights of the Altrusa Club of Dallas.*”

On September 19, a “tune-up” was held. This was a bus trip to the campus of the McKinney Job Corps (a regular meeting) sponsored by the Vocational Services Committee. Old songs were led by the president on the way up, and members sang lustily, getting to know each other better as the bus tires rolled away the miles and kept the beat of the symphony. Clothing and other

items had been gathered for Job Corps participants, and the rear of the “tune-up” bus was loaded down with these items.

Following the International Theme “*Expand Altrusa’s Image*,” the image was expanded to the television audience by the airing of TV spots mentioning the mini-scholarships presented by the Dallas club to graduates of Job Corps so that they could continue their education in a local college.

The Industrial Day Luncheon was continued for which \$750 was budgeted. A \$1,000 scholarship check was presented to Job Corps at that time. Approximately 440 employers attended, and Altrusans hosted tables. Media representatives were also present and received plaques in appreciation of their work in expanding Altrusa’s image. A letter of welcome from the president pointed out goals and expressed the club’s thanks to employers. Successful Job Corps graduates were presented to the club on the January program, “Encore.”

In October, the Dallas Club celebrated its 50<sup>th</sup> birthday – with *Dr. Nina Fay Calhoun* as emcee and *Edith DeBusk* as speaker. Small white nut baskets, provided by the Social Committee Chairman, proclaimed the 50 Year Birthday. Many of the ten clubs organized or sponsored by the Dallas club attended and brought birthday gifts. In celebration of the 50<sup>th</sup> birthday, the club sent \$500 to Founders Fund Vocational Aid and \$500 to Grants-In-Aid.

Members attended the District Conference in Sherman, entertained with an open house and watched proudly as *Sue Powell* was installed as Second Vice-Governor and *Sandra Blessingame* received the first runner-up in the Edith DeBusk President’s Award.

World Literacy Day was celebrated September 8, 1978 as World Literacy Day in Dallas. The International Relations Committee met in August, where they wrote a proclamation and requested that it be issued by the Mayor of Dallas, Robert Folsom. The request was granted, and the president went to the City Council meeting to receive a beautiful leather bound proclamation declaring September 8, 1978 as World Literacy Day in Dallas. The president was invited to speak by the mayor. This provided her the opportunity to tell about Altrusa International’s Literacy programs, as well as those of the Dallas club, and to inform members of the council and the attending and radio audiences of the literacy exhibit, arranged and sponsored by the Dallas club at the Forest Green Library. \$100 was budgeted for the exhibit at the library.

\$500 was given to the Dallas Independent School District for metro scholarships and \$500 to the metro school nursery. Through the Community Service Committee, one hundred from the McKinney Job Corps, twenty-one from Brooks Manor Nursing Home, and the patrons and chaperones from the Training For Adult Retarded attended the Shrine Circus.

The Training Center for the Adult Retarded had been supported in various ways by the club for the previous five years. This year the Community Service Committee requested \$5,000 for continued aid.

The Center was organized in 1974 to provide a day program emphasizing self help and social skills for the adult who is profoundly retarded and multi-handicapped. An advisory committee had been established in the previous administration. This committee was presented a program called "*High Hopes*" at the November meeting. The club voted that the Training Center for the Adult Retarded would be adopted as a club-wide project, that a permanent board composed of eight members of the club would be appointed to provide support and guidance, and that a proper facility would be found and leased to house the center.

A search was started to find a suitable facility for the Center, that had operated in a duplex provided by the Trinity Presbyterian Church in Oak. The duplex was to be torn down soon, so Oak Cliff and the surrounding area were scoured by *Dorothy Prinzhorn*, a realtor member. Before the search could be completed a winter storm came, pipes in the duplex froze and burst, the place was flooded and became entirely unusable, necessitating an immediate temporary move to a Sunday school room in the church. Finally on March 6, a house was found at 1923 South Tyler in Oak Cliff.

Application was made for a special use permit as the facility was in a residential neighborhood. The City Plan Commission meeting was to be on April 19. The club was turned down! But the Commission scheduled another meeting for a week later. The club was turned down again! Assistance was sought from a well-known lawyer, and he advised that the club had a good chance. The club decided to appeal; application was made; and the date of May 30 was granted for a hearing. Each member of the Advisory Board was assigned a member of the City Council to contact. A history of the Center was compiled, as well as the work done by the Center. The compilation was sent to each member of the City Council. The club appointed *Floy Bourn* as the representative to speak. Members were asked to attend the meeting, and approximately forty attended. The Council requested questions to be answered again and again, but in the end, they agreed to the variance.

The Center moved into the new facility and had an open house for the neighbors, some of whom objected strongly to the Center. Work crews planted flowers and refurbished the grounds. A committee was appointed to create a brochure that would enable the club to find outside donors to the Center. One grant was obtained immediately, through the efforts of the club, from the Target Foundation. The grant of \$3,000 was used for furnishings and equipment for the Center. Members of the club also went two at a time to staff the resale store



that the Center director, Mrs. Jean Sutton, had opened to obtain additional funds.

Person to Person had a busy year. Several trips were made to a lady's home to supply badly needed items donated by Altrusa members – clothing, towels, sheets and pillow cases, and hospital gowns. Funds were given for plumbing and wheel chair repairs and for help getting new orthopedic shoes and braces. The club also arranged for her to receive Medicare and installed a new front door and a secure lock. Person to Person also supplied clothing to a woman and her children, who had been burned out in a tragic fire. The club donated \$50, members donated a like amount and clothing. Shoes were purchased from the Training Center Resale Store for these unfortunates, thus benefiting both. This committee also assisted a black man in obtaining a prosthesis for his amputated leg and the necessary training.

The club continued to work at the Senior Citizens Craft Fair.

Founders Fund Vocational Aid benefited by \$1,216 through an auction of items donated by members. A delightfully entertaining auctioneer from the club furnished fun and funds. An FFVA grant was requested for a medical aide desiring to improve her earning power in order to support her two daughters.

Fundraisers were the sale of Christmas cards handled by *Lillian Rush* (\$408.45 was made from this project) and the Annual Antique Show held at Market Hall. The Antique Show was directed by *Helen Butler*, assisted by many other members who worked on advertising and ticket sales, on the floor as hostesses, in the food stand, in the office, and in all phases of the show. The Antique Show booklet was distributed to all who attended the show and informed them of the aims and purposes of Altrusa and of the Dallas club's projects. In addition, attendees received a letter of welcome from the president and a letter of endorsement from Mayor Folsom. Free publicity in newspapers, radio and TV, as well as paid advertising expanded Altrusa's image. A total of \$5,405.41 was netted from the 1978 show.

The president, program coordinator, past presidents, and others attended meetings of the Women's Service Club Forum made up of the Altrusa Clubs in the area, Pilot and Zonta I and II. *Jewell Culpepper*, program coordinator, was the author of a skit in which members had an opportunity to tell others of the club's service projects.

The club was represented at the Women's Council of Dallas County, at Wichita Falls Altrusa club's 50<sup>th</sup> birthday, Oak Cliff Altrusa's Golden A Awards Dinner, and the Dallas Federation of Women's Clubs. The club president installed the officers of the Federation in song and words, entitled "*Let My Song*

*Fill Your Heart* and received for the club the second place outstanding club award in recognition of the Dallas club's projects.

Several other things happened during this year. One very interesting one was arranged by the International Relations Committee – a bus trip to Fair Park to the Pompeian Exhibit. The bus driver treated the participants as out of towners and drove around to interesting places on the way to the exhibit. Christmas was celebrated this year with a party with gifts for the clients of the Training Center for the Adult Retarded.

The Extension Chairman, *Frances Welch*, tried to organize a club in the Duncanville-DeSoto area, but at the time, the American Business Women's Association had just organized there. The area could not absorb another club.

In April, Altrusa International's 62<sup>nd</sup> Anniversary celebration was held in the Junior Ballroom of Southern Methodist University, with District Governor, Virginia Morriss, as the club's guest. Governor Morriss was about to become Mayor of Sherman. Her theme for the dinner was "*The Year of the Child.*"

Programs were graded during several years, and it was interesting to see just what pleased the different judges.

*Ruth Brown*, *Communiqué* Editor, reported all activities.

The president was awarded the first runner-up in the Edith DeBusk President Award, and the club won the Mamie L. Bass Service Award in the District for the Training Center for the Adult Retarded.

A total of \$9,873.85 was donated to the community projects, and a total of \$2,887.50 went to Altrusa International Foundation.

## 1979-1980

Betty Lawson assumed the presidency in 1979, and to prepare for the year, a president's workshop was held on May 12, 1979. She reviewed the "State of the Club" with the incoming officers, directors, and committee chairmen.

The president introduced her special friend, "I CAN," as the "ditty" for the year and asked everyone to develop the "I Can" attitude. The International Theme that year was "*Rise to Human Needs*"; the District's was "*The Future is Now*"; and Betty chose as her theme "*Service – The Heartbeat of Our Being*."

Betty's first goal was "*Leadership Development*" – to be one's self, to know what must be accomplished, and to have the discipline to lead in order to end in an accomplishment. This goal was started on April 7, 1979, when eleven members attended the District Nine Leadership Training Seminar in Paris. In July, eleven members attended the International Convention in Kansas City.

Various workshops at the Convention covered subjects from "*The World's Largest Garage Sale*" to "*I Haven't a Thing to Wear...*" Other topics were *Leadership Application*, *Women's Role in Today's Society*, and *Publicity: Meeting the Media*."

Betty had the opportunity to be an expediter at the Convention with eleven other ladies from other parts of the world. She also learned that this honor (?) made her a "go-fer" – go for this and go for that! She said she felt that this job certainly developed her abilities -- she learned to lead by showing people to their seats for the meetings; she learned patience because the expediters had to help the hostesses seat everyone at meals before they could eat; she developed strength because they had to carry boxes of printed material to the meetings; and she developed her speed to get the material distributed before the next session began. Other members from the Dallas club served in roles of Legal Advisor, By-Laws work, and Election Committee.

October brought the club to the next step in "*leadership development*," with District Nine Conference in Austin. One of the highlights was a special pre-conference "*Altrusa Knowledge Skillshop*" presented by Mary Resh from Washington, D. C.

To further bestow knowledge, the *Communiqué* printed timely articles from the *International Service Bulletin*, thus keeping the club informed of International events. The *Mighty Ninth* kept members informed of activities in District Nine. The president had an article in the February issue on the subject of "*Accepting the Leadership Role*."

Revitalizing and retaining membership are always a goal of each president, and it was hoped that the various activities of the club included the needs of the club and would be interesting and rewarding for the members. Naturally, one of the main activities was fundraising. Money is one of the largest components of service.

In any fundraising, cooperation and help are two necessary ways to proceed, so the Antique Show shone in this capacity, because it took so very many people to make it a success. This year, 92% of the members helped with the show by being hostesses, bringing cakes, selling tickets, doing KP duty in the kitchen, or participating in some other way, as well as the emeritae taking their part. With *Helen Butler* as chairman and *Sue Powell* as co-chairman, the show netted \$6,055.48.

The challenge of Ways and Means sometimes seems insurmountable, especially when large service projects are involved. How best to proceed this year? It seemed that a movie premier would be an excellent way to make another large sum, but how frightening when the committee was faced with a \$3,400 upfront advance. The movie, "*The Electric Horseman*," was selected, and with much hard work by all, \$6,135 was raised. And it was fun!

When plans were made for fundraising, the committee did not know how or whether a movie premier would fly, so alternative plans were made. These were: salad suppers (\$181.50), two editions of the *Green Sheet* (\$185), Frustration pencils (\$509.66), Christmas cards (\$674.23), pocket calendars (\$35.79), Christmas fruit cakes (\$114.96), and special donations (\$1,005). So with all the work and cooperation, the club had a net from all fundraising activities of \$14,790.35.

The Altrusa Information Committee felt that a good way to retain members was to make members feel wanted, so the *Buddy System* was started. Individual schedules were arranged and members were assigned a "buddy" to contact between meetings. We felt a need was met and better friendships developed.

Another way for a member to feel needed was a birthday celebration at the first meeting of each month, with a special birthday table complete with candles, favors, and a birthday card.

Attendance was reviewed several times during the year by the Board. Telephone calls were made to absent members in an attempt to encourage these members. The attendance record was distributed in the mid-year *Communiqué*.

Another goal, "*Expansion of Membership*," never leaves time for idleness. The excellent Membership Committee met monthly for planning and

recommendation review. Eighteen invitations for membership were extended, and thirteen new members were initiated. The Membership Committee placed emphasis on the duty of sponsors to present clearly the responsibilities, as well as the privileges of Altrusa membership to individuals before an invitation was extended. Blue ribbons were provided for new members to wear at meetings to remind each member to speak to them and make them feel welcome.

The club began the year dedicated to the support of one major service project, the Training Center for the Adult Retarded. The Advisory Board to the Center determined the major need and recommended to the club the area of service to which time should be devoted. The goal of "*Greater Service to People of the Community*," therefore, developed into two major areas: the Center located on Tyler Street and the Second Store located on Bruton Road.

The work at the Center included yard work, as well as donations of items to the Center by individual members. Also, the Advisory Board was busy getting administrative programs established, including bookkeeping systems and an insurance program. An open house was held at the Center in August for neighbors, as well as a Christmas Open House for all supporters. A regular meeting of the club was held at the Center in March, so that all members would have an opportunity to visit the project.

The main service hours done on the project were performed by the membership at the Second Store. Each committee assumed the responsibility for three months to provide workers on Saturdays. Members could not help but have a good feeling after going on "their" day, especially if they sold a lot that day.

The Advisory Board spent much time determining the direction of the Center and the involvement of the club. The Board met monthly during the year. The members on the Advisory Committee were:

<i>Floy Bourn</i>	<i>Rosalind Giles</i>
<i>Sandra Blassingame</i>	<i>Ailsa Lewis</i>
<i>Jewell Culpepper</i>	<i>Dora Williamson</i>
<i>Louise Fairchild</i>	<i>Mary Hardy</i>
<i>Betty Lawson</i>	

The estimated time given to this project in service hours was no less than 1000 hours.

The McKinney Job Corps continued to provide a way for the club to give service to the community. The Industrial Day Luncheon was a great success, with the largest attendance ever of more than 450. Richard Jaffe, National Director of the Job Corps from Washington, D. C., was the featured speaker.

However, the highlight of the program was the four young people who told what Job Corps had meant to them and how it had changed their lives. The club received a Public Service Award from Job Corps for work done with them during the year. The club again contributed \$1,000 for scholarships to students who continue their education at night school.

Service to the Community included children in three areas. First, at Christmas, each member brought a gift, which the Altrusa Information Committee delivered to the Children's Medical Center to help brighten Christmas. Second, the Community Service Committee had a Valentine Party for the children at Parkland Hospital. Third, the Community Service Committee helped plan a booth for the State Fair of Texas for the International Year of the Child Day.

The Senior Citizens Craft Fair, held at Fair Park, was sponsored by the Junior League alone this year. Eighteen club members worked at the Fair.

The club continued the work with the Women's Service Club Forum and attended the mixer picnic. The club's immediate past president served as chairman of the group.

Other activities were those of the Vocation Services Committee, which provided leadership in the Founders Fund Vocational Aid program. Not only did the club contribute \$695 to the International fund, but also sponsored a recipient, Sherri Leigh Adrian, a nursing student at El Centro who received \$500 to help her continue her education.

A Chinese auction was sponsored by the International Relations Committee to raise funds for the Grants-In-Aid program. Funds from the auction and individual donations (\$585.35) were contributed to GIA. The club also sponsored a student at SMU who received a \$1,000 grant. The student was Su Mi Shin, who was a secondary education and English major from Taiwan.

The International Relations Committee continued to support two foster children, Maria Eugenia Calle of Bolivia and Evelyn E. Valdez of the Philippines, with a \$500 donation.

The Finance Committee developed a written financial policy for the club, which was adopted.

1979-80 was definitely a very busy and constructive year. The president's report received the Edith DeBusk President's Award at the District Conference in San Angelo.

Presidents during this decade were:

<i>Marguerite Ray</i>	1970-71
<i>Margery Anderson</i>	1971-72
<i>Opal Carr</i>	1972-73
<i>Sue Powell</i>	1973-74
<i>Jan Hemphill Howell</i>	1974-75
<i>Floy Bourn</i>	1975-76
<i>Jewell Culpepper</i>	1976-77
<i>Sandra Blassingame</i>	1977-78
<i>Ailsa Lewis</i>	1978-79
<i>Betty Lawson</i>	1979-80